SEALER

Pigment Color:

JN-4416

ISS Sealer

Interseal O

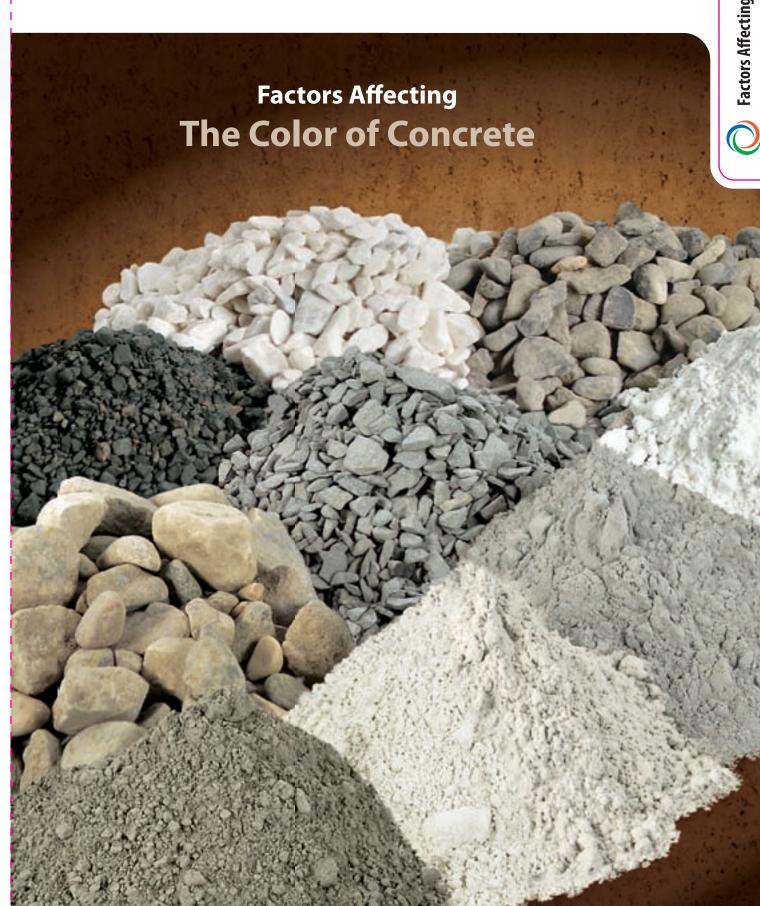
Durmax



Fly Ash and Slag

The inconsistencies in color of fly ash and slag could drastically affect the color of your project.





The Color of Concrete

Concrete has been used for centuries as a basic building block because it has proven to be one of the most durable materials in history. Structures such as the Pantheon, the Egyptian Pyramids and the Hoover Dam are living testaments to its permanence.

Over the centuries, concrete has moved from being a pedestrian material used as a structural component to being a decorative element that adds beauty and esthetics. When integral color is added, creative possibilities are endless.

Integral color, however, is not like paint. The results are not uniform because concrete itself is not uniform. No two pieces of concrete are identical, which is one of the characteristics that add to its beauty. Integral color brings out this unique beauty.

Many factors affect the appearance of concrete, which can, in turn, affect the color—the mix design; finishing techniques; curing methods;

the color of the aggregates, sand and cement; weather conditions; temperature; the amount of water used; and the use of sealers — just to name a few.

As decorative concrete has gained in popularity over time, contractors and concrete producers have learned how to manage these variables to transform dull, gray concrete into works of art.

Increasingly, architects, concrete producers and designers are finding decorative concrete an attractive medium with which to work. In fact, concrete's strength, beauty and uniqueness make it the most sought-after building material in the world.

